

PRIVACY POLICY – PUBLIMEDIA GMBH

Please read this privacy policy carefully. Your use of the PUBLIMEDIA GMBH website constitutes your agreement to this privacy policy and consent to the terms herein. Please see the section labelled as “Information we collect and how we use it” to learn more about our collection and use of user information.

We are committed to safeguarding the privacy of visitors to our website and users of the other services available through our site. We believe one of the most unique and valuable aspects is our ability to provide a secure environment where our users can efficiently exchange information and transact business without fear of unpermitted disclosure or use of their proprietary information. We will use our best efforts to ensure that the information you provide us remains private and is used only for the purposes set forth herein. Although the information on this website has been compiled in good faith to provide information about PUBLIMEDIA GMBH and its products and or services, PUBLIMEDIA GMBH, its subsidiaries, affiliates or employees shall in no event be liable for any damages of any kind or nature whatsoever, including, without limitation, direct, indirect, special, consequential or incidental damages resulting from or in connection with the use of or access to this website or resulting from or in connection with the use of any materials, information, qualifications or recommendations on this website. You agree not to add, alter, substitute or amend wholly or in any part any information taken from this website.

This privacy policy details our commitment to protect your information and the limited manner in which we will use that information to provide and improve our provision of our site.

Important Terms Used Throughout This Privacy Policy

Throughout this privacy policy we use several specialized terms. “Personally Identifiable Information” is information that tells us specifically who you are, like your name, street address, city, birth date, education, gender, but also your favourite brands or interests, email address, mobile number, home phone number, billing address, credit card number and expiration date. You may have indicated that you are interested in a subject, or your interest may show from the pages that you visit at our site. “User Information” means all Personally Identifiable Information and any other forms of information discussed in this privacy policy, including the Internet Protocol (IP) address of a user’s computer. We use the term “aggregate” when we combine information from various persons or users. Information is said to be “anonymized” if it does not identify individual persons or entities or associate a particular person or entity with such information.

Information We Collect and How We Use It

If you visit our site to browse. We will collect and store the domain name and host from which a user accessed the Internet, the IP address of the user’s computer, the user’s browser software and operating system, the date and time the user accesses the site and the Internet address of any website from which the user linked directly to our site or to which the user links after visiting our site. We also record IP addresses to find out from which computers PUBLIMEDIA GMBH is visited due to possible hack attempts. We may work together with marketing companies to help us better target our services and product communications to you. This data can also be used if our members are being molested or in case of fake accounts, to reveal the identity of their stalkers. Any communication or material you transmit to this site or the webmaster will be treated as non-confidential and non-proprietary. Included without limitation in the non-confidential and non-proprietary materials transmitted to this website are suggestions, ideas and comments. PUBLIMEDIA GMBH is entitled to unrestricted use of any communication or material transmitted to this website, for any purpose whatsoever, commercial or otherwise, without compensation to the provider of the submission.

We use this information to measure the number of visitors to sections of our sites, to determine from where our visitors linked and to where our visitors link from the sites, to adjust PUBLIMEDIA GMBH to your needs and interests and to help us make our sites more useful. We use personal information to deliver the services and support, or to carry out the transactions you have requested. We use the information collected to send communications to you, such as your transactions status (for example, order confirmations), information of services of PUBLIMEDIA GMBH, promotional offers, and surveys. It may also be used to make advertisements more relevant or suited to you. We also collect and store

personal information for providing our products and services to users, including the display of customized content and advertising, auditing and ensuring the technical functioning of our network. In some cases, we may process personal information on behalf of and in accordance to the instructions of a third party, such as advertising partners. For example, we organize and analyze IP addresses so that we can provide efficient service, enhance security, monitor appropriate usage and produce traffic volume statistics. This type of information is sometimes shared with third parties, such as when we aggregate and disclose site traffic information for marketing and commercial purposes. When we share such information with third parties we will require them to abide by the standards of this privacy policy.

We offer a number of services that do not require you to register for an account or provide any personal information to us. In order to provide our full range of services, we may collect various types of information. If you are under 18, please get your parent/guardian's permission before you provide personal information to PUBLIMEDIA GMBH's website. Users without this consent are not allowed to provide us with personal information.

If you register or engage in a transaction while at our site. To make full use of our site you will need to complete our registration process. When you register for an account or other service or promotion that requires registration, we ask you for personal information. We may combine the information you submit under your account with information from other PUBLIMEDIA GMBH services or third parties in order to provide you with a better experience and to improve the quality of our services. For certain services, we may give you the opportunity to opt out of combining such information. For some services, such as classifieds or our advertising programs, we also request credit card or other payment account information which we maintain in encrypted form on secure servers. We collect and store the Personally Identifiable Information you provide through this registration process, including your user ID and password, which we may elect to provide for you. Furthermore we will collect and store information that tells us specifically who you are, like your name, street address, city, birth date, education, gender, but also your favourite brands or interests, email address, mobile number, home phone number, your web request, browser type, browser language, the date and time of your request, billing address, credit card number and expiration date. You may have indicated that you are interested in a subject, or your interest may show from the pages that you visit at our site. If you engage in a transaction while logged on to our site, then we collect and store information about the transaction. If you complete an order application for advertisements or subscriptions or an employment application on our website, then we collect and store Personally Identifiable Information. If you send us email or other communications, then we may collect such communications in order to process your inquiries, respond to your requests and improve our services.

We use the information we collect from you as a registered user to build features that we hope will make the site more attractive and easier for you to use. This may include better customer support and timely notice of new services and advertising, subscription and employment opportunities. We may share User Information with our partners, affiliates and joint ventures that are committed to serving your need for the site and improving your user experience, but will require such third parties to abide by the standards of this privacy policy. We may also share aggregate anonymized data relating to activity on the site and use of the site, such as demographical and statistical information, for marketing, press releases, news messages, research and other purposes, whether or not on a regular basis. If you want to be removed from the mailing list please send an email to the PUBLIMEDIA GMBH webmaster. Furthermore, we may need to disclose User Information to law enforcement or other government officials if appropriate for your protection or in connection with an investigation of fraud, intellectual property infringement or other activity that is illegal or may expose us or our users to legal liability.

For employment services we give you the option of submitting your resume and completing an employment application online. The employment information we collect will be kept strictly confidential. Your electronically submitted application and resume can be forwarded to the nearest PUBLIMEDIA GMBH office so that they may better serve you. No Personally Identifiable Information we collect will be shared with third parties.

How we protect your information

PUBLIMEDIA GMBH employs advanced technology and security measures to protect your user information. When you submit sensitive information via our website, your information is protected in a variety of ways both on-line and off-line. Our wide range of security measures includes encryption, firewalls and technology that monitors data exchanged on the site. We take reasonable steps to ensure that the personal information we process is accurate, complete, and current, but we depend on our users to update or correct their personal information whenever necessary. PUBLIMEDIA GMBH

does not warrant that the website or the servers that make this website available are free from viruses or any other harmful elements. Although no one can guarantee absolute security, we will continue to monitor and update our security measures to help ensure that your sensitive information remains protected. We do not like spam and assume you do not, either. We will rarely bother you with information on new features. Please let us know if you do not wish to receive this information. Passwords will be saved encrypted.

If you do not wish to disclose user information

If you do not want to provide us with certain user information then you may opt out by not using the site that provides us with such user information. For example, if you do not want us to retain your name, then you may choose not to become a registered user. You will not be entitled to the benefits of registration, but you are still free to browse the site and to visit the parts of the site accessible to non-registrants.

Cookies

When you visit our website, we send one or more cookies to your computer that uniquely identifies your browser. Cookies are small text files that our site can send to your browser for storage on your hard drive or in the memory of your computer. Cookies do not retain any personally identifying information but does permit our website to recognize you each time you return to the PUBLIMEDIA GMBH website. On arrival your cookie then handshakes with our system, which identifies you and makes it faster for you to log in. We use cookies and other internal tracking methods to improve the quality of our service by storing user preferences and tracking user trends, such as how people search. Cookies can also make use of our site easier by saving your status upon visits to our site. They can also be used to prevent you from seeing an advertisement too often. Cookies can not damage your computer or files. The cookies are refreshed every time you enter the site. Most browsers are initially set to accept cookies, but you may be able to change the settings to refuse cookies or to be alerted when cookies are being sent. You can easily delete any cookies that have been installed in the cookie folder of your browser. For example, if you are using Microsoft Windows Explorer: (1) open "Windows Explorer" ; (2) click on the "Search" button on the tool bar; (3) type "cookie" into the search box for "Folders and Files" ; (4) select "My Computer" in the "Look In" box ; (5) click "Search Now" Double click on the folders that are found ; (6) "Select" any cookie file ; (7) hit the "Delete" button on your keyboard.

If you are not using Microsoft Windows Explorer, then you should select "cookies" in the "Help" function for information on where to find your cookie folder. We use cookies for two purposes: (1) to enable PUBLIMEDIA GMBH to customize information for certain segments of its customer base; and (2) in some instances, to associate you with your User Information. For example, through the use of cookies you may login automatically and thereby save you time. Although rejection of cookies will not interfere with your ability to interact with most of our site, you will need to accept cookies in order to login and use certain interactive services on the site.

Control of your Password

Except as specifically permitted by this privacy policy or your User Agreement you may not disclose your PUBLIMEDIA GMBH password to any third parties nor share it with any third parties. If you lose control of your PUBLIMEDIA GMBH password you may lose control over your Personally Identifiable Information, and you will be responsible for any legally binding actions taken on your behalf. Therefore, if your password has been compromised for any reason, you should immediately change your password or, if we provided your password, notify PUBLIMEDIA GMBH so that we may issue you a new password.

Removal or Correction of Personally Identifiable Information.

In any case where we provide information access and correction, we perform this service free of charge, except if doing so would require a disproportionate effort. Upon your request, we may remove your Personally Identifiable Information from our database and correct any errors you identify in such information. If Personally Identifiable Information is removed you will lose access to the parts of the site for which you must provide such Personally Identifiable Information to gain access. After removal, we will only retain copies of such information as are necessary for us to comply with governmental orders, resolve disputes, troubleshoot problems, enforce any agreement you have entered into through our sites and as otherwise reasonable necessary. Any Personally Identifiable Information provided as a part of a transaction on the site represents a record of that business transaction that cannot be altered after the transaction is complete.

Third Parties

This privacy policy only addresses the use and disclosure of User Information collected by PUBLIMEDIA GMBH. If you disclose information to other parties, different rules may apply to their use or disclosure of such information regardless of their affiliation or relationship with PUBLIMEDIA GMBH. We can offer some of our services in connection with other websites. Personal information that you provide to those sites may be sent to PUBLIMEDIA GMBH in order to deliver the service. We process such information in accordance with this privacy policy. Because PUBLIMEDIA GMBH does not control the privacy practices of third parties or affiliated sites you are subject to the privacy customs and policies of those third parties or affiliated sites. When you link to another website, you are subject to the privacy policy of that website. We encourage you to ask questions and review the applicable privacy policy before you disclose your personal information to third parties or affiliated sites. We do not try to control, and disclaim responsibility for, information provided by other users, third parties or affiliated sites that is made available through our site. Such information may contain errors, intentional or otherwise, or may be offensive, inappropriate or inaccurate, and in some cases will be mislabelled or deceptively labelled.

Merger, Assets, Sales, etc.

If PUBLIMEDIA GMBH or any of its lines of businesses is sold, pledged or disposed of as a going company whether by merger, sales of assets, bankruptcy or otherwise, then the user database of PUBLIMEDIA GMBH could be sold as part of that transaction and all User Information accessed by such successor or purchaser.

How do I contact PUBLIMEDIA GMBH

If you have any questions regarding this privacy policy you may contact the PUBLIMEDIA GMBH webmaster by sending an email to: internetwebmaster@publimedia.de

Miscellaneous

PUBLIMEDIA GMBH may from time to time change this privacy policy with or without notice, so please check it regularly for any changes or updates. For future reference, PUBLIMEDIA GMBH will make a link to the current privacy policy available to you on your screen when you are on our website. Your use of the site constitutes your agreement to this privacy policy and your assent to any modification thereto.

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